

Federal Candidate



POLITICAL INQUIRY RECORD: FEDERAL, STATE & LOCAL CANDIDATE ADS ALL QUESTIONS MUST BE ANSWERED

		$oldsymbol{\circ}$					
State or Local Candidate Requested by (Agency name, address, phone number & contact):							
	Contact	Adam Shaw					
	Phone Number	740 201 5500					
	Address	7669 Stagers Loop Delaware, OH 43015					
2.	On behalf of (C	andidate name & authorized campaign committee name):					
	Friends of Joe I	ileck					
3.	Election (Office	e sought & date):					
	Senate						
4.	Date of reques	!:					
	7/11/16						
5.	Request receiv	ed by:					
•	Will Hildebrand	· ·					
6.	Details:						
7.	Name, Address campaign com	& Phone Number of contact person for the candidate or candidate's authorized mittee:					
	Contact Name	Chrissie Hastie					
	Phone Number	702 615 5900; 775 870 9219					
	Address	7395 S. Pecos Road Suite 104 Las Vegas. NV 89120					





POLITICAL INQUIRY RECORD: FEDERAL, STATE & LOCAL CANDIDATE ADS ALL QUESTIONS MUST BE ANSWERED

8.	Name of treasurer of authorized committee:
	Chrissie Hastie
9.	Date and nature of follow-ups, if any:
	Disposition: O Accepted – see contract details O Rejected – provide reason:
	nicolal information.
1	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable	e box)				
✓ FEDER	AL CANDIDA	TE	☐ STAT	E/LOCAL CAI	NDIDATE
To Ava Windov	ail Themselve v, Federal Ca	s of The Low ndidates Mus	est Unit Cha at Sign The C	rge During a Certification C	Political On Page 3
Station and	i Location:			Date:	
I, SRATEGIC	MEDIA PLACEM	IENT			
being/on behalf	of: FRIENDS OF	JOE HECK			, a legally
qualified candid	ate of the <u>REPUI</u>	BLICAN			political
party for the off	ice of: NV US SE	ENATE			
in the GENER	AL				
election to be he	eld on: 11/8/2016				
do hereby reque	est station time as f	follows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
]				
Total Char	jes:				

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For programming that, in whole national importance," list the ma	or in part, "communicates a message relating atters below:	to any political matter of
I represent that the payment for	the above described broadcast time has been	furnished by:
FRIENDS OF JOE HECK		
and you are authorized to annound represent that this person or end committee/organization of the le	nce the time as paid for by such person or ent tity is either a legally qualified candidate or a gally qualified candidate.	ity. n authorized
The name of the treasurer of the	candidate's authorized committee is:	
CHRISSIE HASTIE, TREASU	RER	
This station has disclosed to me and discount, promotional and of	its political advertising policies, including: a ther sales practices (not applicable to federal o	pplicable classes and rates; candidates).
THIS STATION DOES NOT I	DISCRIMINATE OR PERMIT DISCRIMI THE PLACEMENT OF ADVERTISING.	NATION ON THE BASIS
To Be Signed By	/ Candidate or Authorized Co	ommittee
6/6/16	15-	
Date	Signature	
To Be Sigi	ned By Station Representati	ve
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, <u>S</u>	TRATEGIC MEDIA PLAC	EMENT					
	e of federal candidate of broadcast (in whole or		e) hereby certify that the programming is agreement:				
	☐ does	☑ does n	ot				
	to an opposing candidate ramming that does refer		ox). I further certify that for the late:				
(che	ck applicable box)						
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.						
√	image of the candidate displayed printed state	for a duration of at le	ly identifiable photograph or similar east four seconds, and a simultaneously andidate, that the candidate approved the candidate's authorized committee				
	1 Sz						
	sign	ature of candidate or auth	orized committee				
_AD	AM SHAW		6/6/16				
	prii	ited name	date				

Advertiser Ref

39804

CONTRACT



KBLR 450 Fremont St. Suite 310 TELEMUNDO Las Vegas, NV 89101 (702) 258-0039

And:

STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015

	Contract / Rev	<u>vision</u>		Alt Order #	
	680263	1		01465652	
Product					
1740 - TV					
Contract Dates	Estimate #				
08/22/16 - 09/07/16	4664				
Advertiser			Or	iginal Date	Revision
JOE HECK FOR US SENA	ATE		(8/19/16	/ 08/19/16
	Billing Cycle	Billing Calen		<u>endar</u>	Cash/Trade
	EOM/EOC Broad		cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	KBLR	Will Hi	ldet	orandt	Washington DC
	Special Hand	ling			
	<u>Demographic</u>				
	RA35+				
					Total Ratings
					99.20
	IDB#	Advert	iser	Code	Product Code
		1160			1740

Agency Ref

11365

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn TypeS	pots	Amount
N 1 KBLR 08/22/16 08/22/16 M-F 7A-10A Start Date End Date Weekdays Spots/Week		Rating	:30	NM	1	\$75,00
Week: 08/22/16	\$75.00	0.00				
N 2 KBLR 08/23/16 08/23/16 M-F 7A-10A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/22/16 08/28/16 -T 2	M-F 7A-10A Rate \$75.00	Rating 0.00	;30	NM	2	\$150.00
N 3 KBLR 08/24/16 08/24/16 M-F 7A-10A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/22/16 08/28/16w 1	M-F 7A-10A Rate \$75.00	Rating 0.00	:30	NM	1	\$75.00
N 4 KBLR 08/25/16 08/25/16 M-F 7A-10A Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16T 2	M-F 7A-10A Rate \$75.00	Rating 0.00	:30	NM:	2	\$150.00
N 5 KBLR 08/26/16 08/26/16 M-F 7A-10A Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16F 1	M-F 7A-10A Rate \$75.00	Rating 0.00	:30	MM	1	\$75.00
N 6 KBLR 08/29/16 08/29/16 M-F 7A-10A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/29/16 09/04/16 M 1	M-F 7A-10A Rate \$75.00	Rating 0.00	:30	NM	1	\$75.00
N 7 KBLR 08/30/16 08/30/16 M-F 7A-10A Start Date	M-F 7A-10A Rate \$75.00	Rating 0.00	:30	NM	2	\$150.00
N 8 KBLR 08/31/16 08/31/16 M-F 7A-10A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/29/16 09/04/16W 1	M-F 7A-10A <u>Rate</u> \$75.00	Rating 0.00	:30	NM	1	\$75.00
N 9 KBLR 09/01/16 09/01/16 M-F 7A-10A	M-F 7A-10A		:30	NM	2	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS.

This Confirmation Contract Part II, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II. all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



KBLR 450 Fremont St. Suite 310 TELEMUNDO Las Vegas, NV 89101 (702) 258-0039

	Alt Order # 01465652
Contract Dates 08/22/16 - 09/07/16	 Estimate # 4664

Advertiser	Original Date / Revision					
JOE HECK FOR US SENA	08/19/16 / 08/19/16					

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn TypeSpot	S	Amount
Start Date End Date Weekdays Spots/Week Week: 08/29/16 09/04/16 T 2	Rate \$75.00	Rating 0.00				
N 10 KBLR 09/02/16 09/02/16 M-F 7A-10A Start Date End Date Weekdays Spots/Week Week: 08/29/16 09/04/16F 1	M-F 7A-10A Rate \$75.00	Rating 0.00	:30	NM	1	\$75,00
N 11 KBLR 09/05/16 09/05/16 M-F 7A-10A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/05/16 09/11/16 M 1	M-F 7A-10A Rate \$75.00	Rating 0.00	;30	NM	1	\$75.00
N 12 KBLR 09/06/16 09/06/16 M-F 7A-10A Start Date End Date Weekdays Spots/Week Week: 09/05/16 09/11/16 -T 2	M-F 7A-10A Rate	Rating 0.00	:30	NM	2	\$150,00
N 13 KBLR 09/07/16 09/07/16 M-F 7A-10A Start Date End Date Weekdays Spots/Week Week: 09/05/16 09/11/16W 1	\$75.00 M-F 7A-10A Rate \$75.00	Rating 0.00	:30	NM	1	\$75.00
N 14 KBLR 08/22/16 08/22/16 M-F 5P-530P Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16 M 1	5P-530P Rate \$350.00		:30	NM	1	\$350,00
N 15 KBLR 08/26/16 08/26/16 M-F 5P-530P Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16F 1	5P-530P Rate \$350.00	Rating 2.40	:30	NM	1	\$350.00
N 16 KBLR 09/01/16 09/01/16 M-F 5P-530P Start Date End Date Weekdays Spots/Week Week: 08/29/16 09/04/16T 1	5P-530P Rate \$350.00	Rating 2,40	:30	MM	1	\$350.00
N 17 KBLR 09/06/16 09/06/16 M-F 5P-530P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/05/16 09/11/16 -T 1	5P-530P <u>Rate</u> \$350.00	Rating 2.40	:30	MM	1	\$350.00
N 18 KBLR 08/23/16 08/23/16 M-F 530P-6P NEWS Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16 -T 1	530P-6P <u>Rate</u> \$350.00	Rating 2.00	:30	NM	1	\$350.00
N 19 KBLR 08/25/16 08/25/16 M-F 530P-6P NEWS Start Date	530P-6P <u>Rate</u> \$350.00	Rating 2.00	:30	NM	1	\$350.00
N 20 KBLR 08/29/16 08/29/16 M-F 530P-6P NEWS Start Date End Date Weekdays Spots/Week Week: 08/29/16 09/04/16 M 1	530P-6P <u>Rate</u> \$350.00	Rating 2.00	:30	NM	1	\$350.00
N 21 KBLR 08/31/16 08/31/16 M-F 530P-6P NEWS Start Date End Date Weekdays Spots/Week Week: 08/29/16 09/04/16W 1	530P-6P <u>Rate</u> \$350.00	Rating 2.00	:30	NM	1	\$350 00
N 22 KBLR 09/02/16 09/02/16 M-F 530P-6P NEWS Start Date End Date Weekdays Spots/Week Week: 08/29/16 09/04/16F 1	530P-6P <u>Rate</u> \$350.00	Rating 2.00	:30	NM	1	\$350.00
N 23 KBLR 09/05/16 09/05/16 M-F 530P-6P NEWS Start Date End Date Weekdays Spots/Week	530P-6P	Rating	:30	NM NM	1	\$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

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FOR NBCE CONTRACTS

This NBC Everywhere Confirmation Contract. Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal. Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all flabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 50 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II



KBLR 450 Fremont St. Suite 310 TELEMUNDO Las Vegas, NV 89101 (702) 258-0039

	Contract / Rev 680263		Alt Order # 01465652
ontract Dates	Product	<u>.</u>	Estimate #

08/22/16 - 09/07/16 4664 <u>Advertiser</u> Original Date / Revision 08/19/16 / 08/19/16 JOE HECK FOR US SENA

1740 - TV

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/05/16 09/11/16 M 1	Rate \$350.00	Rating 2.00				
N 24 KBLR 09/07/16 09/07/16 M-F 530P-6P NEWS	530P-6P		:30	NM	1	\$350.00
Week 09/05/16 End Date 09/11/16 Weekdays -w Spots/Week	<u>Rate</u> \$350.00	Rating 2.00	-24			
N 25 KBLR 08/22/16 08/22/16 M-F 6P-630P	6P-630P		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16 M 1	Rate \$350.00	Rating 2.20				
N 26 KBLR 08/24/16 08/24/16 M-F 6P-630P	6P-630P		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16 w 1	<u>Rate</u> \$350.00	Rating 2.20	W.			
N 27 KBLR 08/26/16 08/26/16 M-F 6P-630P	6P-630P		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16 F 1	<u>Rate</u> \$350.00	<u>Rating</u> 2.20				
N 28 KBLR 08/30/16 08/30/16 M-F 6P-630P	6P-630P		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 08/29/16 09/04/16 -T 1	Rate \$350.00	Rating 2.20				
N 29 KBLR 09/01/16 09/01/16 M-F 6P-630P	6P-630P		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 08/29/16 09/04/16 T 1	Rate \$350.00	Rating 2.20				
N 30 KBLR 09/06/16 09/06/16 M-F 6P-630P	6P-630P		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/05/16 09/11/16 -T 1	Rate \$350.00	Rating 2.20				
N 31 KBLR 08/22/16 08/22/16 M-F 7P-8P	7P-8P		:30	NM	1	\$425.00
Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16 M 1	<u>Rate</u> \$425.00	Rating 5.20				
N 32 KBLR 08/24/16 08/24/16 M-F 7P-8P	7P-8P		:30	NM	1	\$425.00
Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16 W 1	Rate \$425.00	Rating 5.20				
N 33 KBLR 08/30/16 08/30/16 M-F 7P-8P	7P-8P		:30	NM	1	\$425.00
Start Date End Date Weekdays Spots/Week Week: 08/29/16 09/04/16 -T 1	Rate \$425.00	Rating 5.20				
N 34 KBLR 09/01/16 09/01/16 M-F 7P-8P	7P-8P		:30	NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/29/16 09/04/16T 1	<u>Rate</u> \$425.00	Rating 5.20				
N 35 KBLR 09/05/16 09/05/16 M-F 7P-8P	7P-8P		:30	NM	1	\$425.00
Start Date End Date Weekdays Spots/Week Week: 09/05/16 09/11/16 M 1	Rate \$425.00	Rating 5.20				
N 36 KBLR 09/07/16 09/07/16 M-F 7P-8P	7P-8P		:30	NM	1	\$425.00
Start Date End Date Weekdays Spots/Week Week: 09/05/16 09/11/16 w 1	<u>Rate</u> \$425.00	Rating 5.20	IC)			
N 37 KBLR 08/23/16 08/23/16 M-F 11P-1135P	11P-1135P		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

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FOR NBCE CONTRACTS

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Original Date / Revision 08/19/16 / 08/19/16



KBLR 450 Fremont St. Suite 310 Las Vegas, NV 89101

	Contract / Revision 680263 /	Alt Order # 01465652
Contract Dates	Product	Estimate #
08/22/16 - 09/07/16	1740 - TV	4664

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Da	ays Length Week Rat	e Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/16 -T 1	<u>Rate</u> <u>Rating</u> \$350.00 5.20				
N 38 KBLR 08/25/16 08/25/16 M-F 11P-1135P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/22/16 08/28/16T 1	11P-1135P <u>Rate</u> <u>Rating</u> \$350.00 5.20	:30	NM	1	\$350.00
N 39 KBLR 08/29/16 08/29/16 M-F 11P-1135P Start Date	11P-1135P <u>Rate</u> <u>Rating</u> \$350,00 5.20	:30	NM	1	\$350.00
N 40 KBLR 08/31/16 08/31/16 M-F 11P-1135P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/29/16 09/04/16W 1	11P-1135P <u>Rate</u> <u>Rating</u> \$350,00 5,20	:30	NM	1	\$350.00
N 41 KBLR 09/02/16 09/02/16 M-F 11P-1135P Start Date End Date Weekdays Spots/Week Week: 08/29/16 09/04/16F 1	11P-1135P <u>Rate</u> <u>Rating</u> \$350,00 5.20	:30	NM	1	\$350.00
N 42 KBLR 09/06/16 09/06/16 M-F 11P-1135P Start Date End Date Weekdays Spots/Week Week: 09/05/16 09/11/16 -T 1	11P-1135P <u>Rate</u> <u>Rating</u> \$350.00 5.20	:30	NM	1	\$350,00
N 43 KBLR 09/02/16 09/02/16 RUMBO AL MUNDIAL Start Date	RUMBO AL MUND Rate Rating \$1,300,00 0.00	:30	NM	3	\$3,900.00
N 44 KBLR 08/25/16 08/25/16 PREMIOS TU MUNDO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/22/16 08/28/16T 2	PREMIOS TU MUN Rate Rating \$1,300.00 0.00	:30	NM	2	\$2,600.00
N 45 KBLR 08/28/16 08/28/16 SU 12P-1230P Start Date End Date Weekdays Spots/Week Week: 08/22/16 08/28/165 1	SU 12P-1230P <u>Rate</u> <u>Rating</u> \$250.00 0.00	:30	ММ	1	\$250.00
		Totals	99,20	53	\$18,700.00

Advertiser

JOE HECK FOR US SENA

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/28/16	21	\$7,375.00	(\$1,106.25)	\$6,268.75
08/29/16 -09/07/16	32	\$11,325.00	(\$1,698.75)	\$9,626.25
Totals	53	\$18,700.00	(\$2,805.00)	\$15,895.00

Signature:		Date:	
01911464101			

(* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS.

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Tetemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth

FOR NBCE CONTRACTS

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal. Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination, except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II